

Training
Management
System

LEAD^XERA

Start your own virtual academy

The Best **TMS** for Corporate Training

Classera Global Awards



ClasseraME | X f @ in

www.classera.com



LEADXERA

Meet the solution that will evolve your training experience, LeadXera!

Own a tailored Training Management System (TMS) featuring state-of-the-art tools driven by the latest technologies and Artificial Intelligence. Empower your workforce to cultivate advanced skills, adapt to the ever-changing business environment, and explore new avenues for professional growth.

Powered by the global tech leader Classera Inc., LeadXera equips training professionals with comprehensive solutions to manage their entire training program in one secured, centralized, and highly customizable white-label platform, empowering the organization and its employees to maintain a distinct competitive edge.

Training Tomorrow's Leaders

Provide a consistent and excellent training experience customized for any scenario and every team, whether they're your employees, customers, or partners



Training
Institutes



Corporates & Private
Organizations



Governmental
Agencies

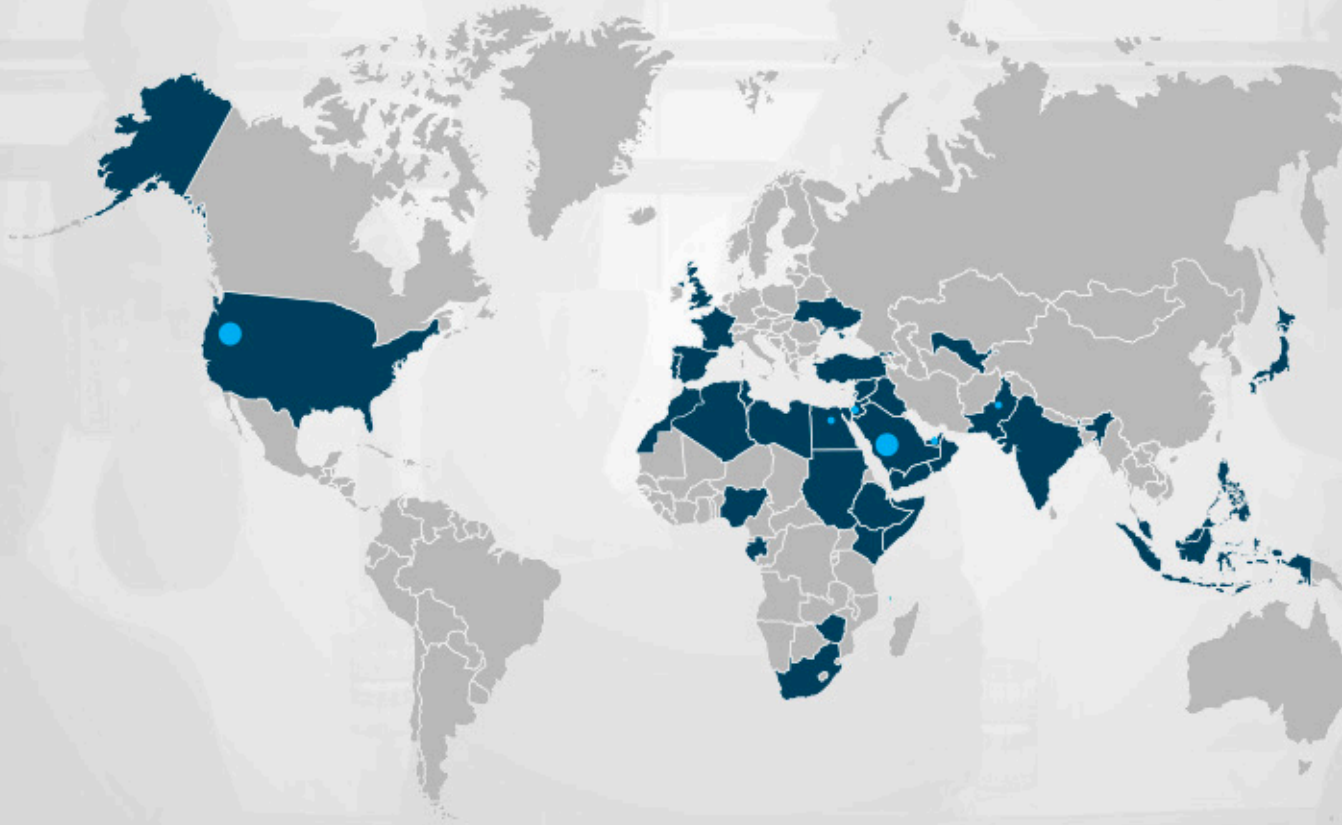
More than **10 Million** Users

40+

Countries

12

Languages



LEADXERA IN NUMBERS

Support employees at every stage of their careers, from onboarding and professional development to upskilling.

**Cut the onboarding and
turnover costs to**

50%

Save on Training Costs - Whether it's compliance, onboarding, of employee training, we've got you covered.

Boost Business Performance & Satisfaction

94%

Would stay longer
with a company
that invested in
their career


51%

Would leave their
job if their company
didn't offer training

76%

Ranked training and
opportunities for growth
among the top three
non-financial motivators

Time to Upskill & Reskill



Unlock the potential of a personalized training experience with LeadXera, a groundbreaking solution designed to revolutionize talent development. Our Tailored Training Management System (TMS) integrates cutting-edge tools, driven by the latest technologies, including Artificial Intelligence. This empowers your workforce not only to acquire advanced skills but also to seamlessly adapt to the dynamic business landscape and explore new realms of professional growth.

Join us on the journey to redefine training excellence with LeadXera – where innovation meets education, and every step forward transforms potential into performance.

7 Reasons Why LeadXera?

01



Develop the skills of
your employees

02



Increased productivity
and professionalism
at work

03



Save time and
effort wasted in the
traditional way
of training

04



Saving the high costs
of training in the
traditional way

05



Providing various
sources of training
& knowledge

06



Reuse your training
resources

07



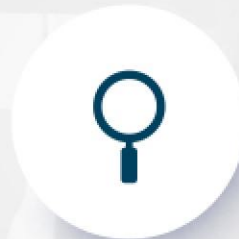
Get access to full
analysis of the level of
knowledge attainment
of the company's
employees

100% AUTOMATION

Registration



Assess & Evaluate



Encourage & Reward



Learn & Develop



Certify & Accredit

Set Up Your White label Training Platform In A Snap

Design & Customize

With our white-label Training Management System, you can set up your site in a few simple steps and customize it by:

- Adding your own logo and corporate identity.
- Displaying your corporate colors scheme.
- Creating a branded homepage for learners to sign in.

Track Mastery & Learning Curve



Utilize advanced reporting for immediate visibility into learner performance.

Customize a dynamic dashboard with your defined KPIs to monitor progress, and achievements, and pinpoint improvement areas.

This enables automated training corrections and tailors the platform to each employee's unique needs.



Personalized Experiences For Learners

Create Courses & Learning Paths

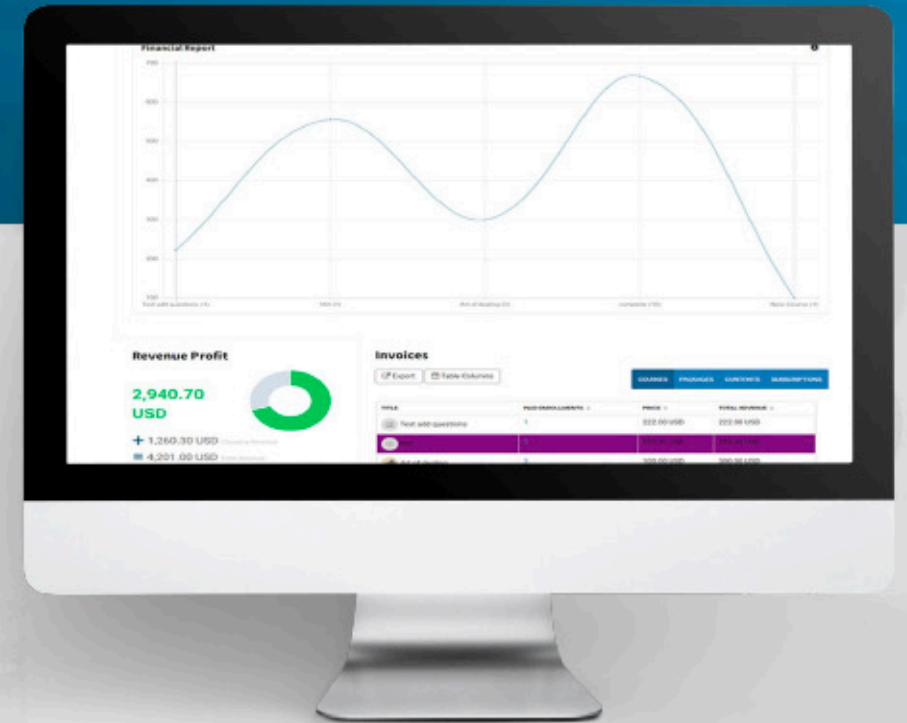
Create personalized courses and learning paths, along with content tailored to each employee's or trainee's needs, without requiring any technical knowledge. You can protect your copyrights or choose from our vendor content. The system allows the creation of a comprehensive design plan and architecture, including interactive exercises, a consistent look and feel, and a navigation strategy.



Make Your **Academy** **Profitable** & Sustainable

Promote your site with its unique gamification features, rewarding programs, discounted ratings, Coupon System, and multiple integrated payment gateways.

- Subscription Model
- Coupon System
- Packages
- Pay on the go per Course / Content



LEADXERA

Rewarding Learning Journeys

With LeadXera, learners are rewarded and motivated as they fill in the skills they want to work on.
Set up the game rules, specify learning goals, and let the wheels run!

Leaderboards and Gamification features:

- Design your Game Rules & Learning Goals.
- Dynamic Score weight for each goal.
- Classera virtual membership cards for each learner.
- Access to Classera Inspire rewarding program for each learner.



Main Features

LEADXERA
Start your own virtual academy



White-labeled
Platform



Registration
System



Payment
Gateway



Dynamic
Dashboard



Online
assessments



AI
proctoring



Personalized
& Adaptive



Workflow
management



Content
protection



Placement
test



Learning
paths



Customized
Reports



E- Certificates



Promo
Codes



Course
management
system (CMS)



All type of courses
(online , on site , MOOC ,
blended)



Announcement
system



Chatting
Service



Email
system



Gamification



Rewarding
program



Ticketing
system



Competency based
Analysis



Wide range of
Integrations

And much more...

Leadxera Customers

LEADXERA
Start your own virtual academy

Dubai Statistics Center



الهيئة العامة للترفيه
General Entertainment Authority



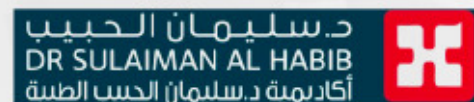
وزارة السياحة
Ministry of Tourism



وزارة الاتصالات
وتقنية المعلومات
MINISTRY OF COMMUNICATIONS
AND INFORMATION TECHNOLOGY



مسك Misk
مؤسسة محمد بن سلمان
Mohammed Bin Salman
Foundation



King Abdul Aziz Center for
National Dialogue



منشآت
monsha'at
الهيئة العامة للمنشآت الصغيرة والمتوسطة
Small & Medium Enterprises General Authority



نقابة المهندسين الأردنيين
Jordan Engineers Association



Mawhiba



معهد تطوير الكفاءات
Institute of Capability Development



الهيئة الملكية لمدينة الرياض
ROYAL COMMISSION FOR RIYADH CITY



هيئة الاتصالات وتقنية المعلومات
Communications & Information
Technology Commission



بنك مصر
BANQUE MISR

Flyin



أمانة
جدة
Jeddah Municipality

جمعية رأس
المال الجريء



Egyptian Banks Company



معهد الملك عبد الله للبحوث والدراسات الاستشارية
King Abdullah Institute For Research & Consulting Studies
جامعة الملك سعود King Saud University



شركة سرك
SIRC
الشركة السعودية الاستثمارية لإعادة التدوير
Saudi Investment Recycling Company



شركة تطوير
النقل التعليمي
Tatweer Co.
EDUCATIONAL TRANSPORTATION

Classera Global Awards

LEADXERA
Start your own virtual academy



Bett Award

Being the largest international conference in the field of educational technologies with events in many parts of the world, and its main event held in London for the last 30 years, Classera achieved the first place in "Innovation" after the responsible committee evaluated thousands products. If indicating something, it confirms that Classera solutions are uniquely positioned to creatively serve the whole educational process.



The Learning Award

This one is almost the Oscar's prize in learning. One of the most important and famous international Educational Awards in London, Classera has been chosen as one of the top three companies worldwide in digital Educational transformation category.



Gess Award

With in the awards finals, GESS International for educational solutions and supplies, Classera received the GESS Award for innovation category for the best innovative educational solutions provided according to the highest international standards in the E-learning sector.



Microsoft Learning Partner of the Year Award 2021

With in the awards finals, GESS International fClassera, the leading learning technology company, has been crowned "Microsoft Education Partner of the Year 2021," with nearly 5,000 candidates from more than 100 countries around the world competing for the award with the goal of demonstrating excellence in innovation and implementation of customer solutions that use Microsoft technologies or educational solutions and supplies, Classera received the GESS Award for innovation category for the best innovative educational solutions provided according to the highest international standards in the E-learning sector.



EdTechXEurope Award

We are thrilled to announce that Classera for Smart Learning has been honored with the prestigious 2023 EdTechX Award as the winner in the GEOGRAPHIC Middle East and Africa (MENA) category!

Classera for Smart Learning wins 2023 @EdTechEurope Award in MENA category!



Global Partnerships



Thank You,,,

LEAD X ERA

Start your own virtual academy

Contact us : info@classera.com

Classera Global Awards



ClasseraME | X f @ in

www.classera.com